



The Kaplan Twins Take Over Montauk Beach House July 4th Weekend (6th)!

June 29, 2018

by Sponsors

The Kaplan Twins of L.A. take over the Montauk Beach House July 4th Weekend and premier a new painting series while partying it up during their first time exhibiting in The Hamptons. Roman Fine Art of East Hampton, NY has teamed up with the [Montauk Beach House](#) to welcome the LA. artists in two over-the-top artist events at the Montauk Hotel.



The Kaplan Twins. Courtesy Damien Roman Fine Art.

The internet-famous artists will be displaying a new series of oil paintings combining witty texts and “trendy” objects to explore concepts of the digital era and “millennial culture.”

The Kaplan Twins broke the internet for “sitting” on Donald Trump’s face and for their depictions of celebrities like Kim Kardashian West and Emily Ratajkowski taking “selfies” in the nude.

In their new series of paintings “I Only Summer In The Hamptons,” The Kaplan Twins continue their interrogation of popular culture with their signature brand of irony and humor, creating compositions inspired by the ubiquity of social media platforms like Facebook and Instagram.

Join for drinks by the pool on Friday, July 6, 2018 from 6 – 8 p.m. Montauk Beach House, 55 S Elmwood Ave, Montauk, NY 11954. To RSVP, email info@alexandrafanning.com.

Can’t make the Friday Night Party on July 6, 2018? Stay around for The Kaplan Twin’s Original Poolers event on Saturday to party hard with DJ EDX. Poolside vibes, table reservations recommended. Email info@romanfineart.com for details and to RSVP. Check the [MBH website](#) for details.

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In addition to complimenting the Montauk frivolity, paintings by The Kaplan Twins are on view at Art Market + Design art fair at the Roman Fine Art Booth. The art fair will be held July 5 to 8, 2018 in Bridgehampton at the Bridgehampton Historical Society grounds. Or, head to Roman Fine Art in

East Hampton, NY to see the gallery's group show "Art Market Summer Group," which highlights New Contemporary Art by presenting cutting-edge talent newly entering the gallery scene.

"Art Market Summer Group" opens on July 2, 2018 and continues on view through July 30, 2018 at the East Hampton gallery. A Cocktail Reception for the artists takes place on Friday, July 13, 2018. The show includes art by [Ray Caesar](#), [Tim Conlon](#), [Michael Dweck](#), [The Kaplan Twins](#), [Reisha Perlmutter](#), [Dalton Portella](#), [Dean West](#) and [Stephen Wilson](#).

The Kaplan Twins

Celebrated for their nude depictions of personalities like Kim Kardashian West, Emily Ratajkowski and Amber Rose, The Kaplan Twins' latest paintings continue to utilize the quirky, ridiculous and engrossing culture of internet fame while exploring new modes of communication, and the resulting evolution of language and symbolism.



"Sushi is Cheaper Than Therapy" by The Kaplan Twins. Oil on canvas. Courtesy Damien Roman Fine Art.

Over the past two years, the internet / digital artists have caused quite a stir with their previous bodies of work dubbed "self-aware, 'sexploitation' art" by W magazine. However, the progressive artists are evolving into their next phase. With, "I Only Summer in the Hamptons," Roman Fine Art brings The Kaplan Twins' unique sense of ironic, yet playful humor from LA to the East End, exploring a concept for the digital era.

In this new series of oil paintings, The Kaplan Twins incorporate witty text, humorous ideograms, and "trendy" objects to pull from popular iconography. Allowing for commentary on "overheard" and "millennial culture," compositions are driven by ubiquitous social media platforms such as Facebook and Instagram. Imagery of luxury goods, status icons and emoji eggplants are blown out of scale and paired with colloquialisms derived from sexting, "Swipe Left / Swipe Right" culture.



"Summer Aesthetic" by The Kaplan Twins. Oil on canvas. Courtesy Damien Roman Fine Art.

The colorful pieces comment on our current need to keep our Instagram feeds more filtered, more exaggerated, more curated, and "better than yours". The Hamptons, being the Summer location for

affluent East Coaster's, and spiritual neighbor to communities such as Miami and Los Angeles, undeniably attracts the "trend-afflicted" to its perfect beaches, in their search for the "it" crowd.

These millennials flock into the beach towns in droves, seeking out the latest and best of everything, and the twins new body of work plays perfectly to their target audience, with a hint of irony.



"This Would Look Great in My Hamptons House" by The Kaplan Twins. Oil on canvas. Courtesy Damien Roman Fine Art.

The Kaplan Twins are not as straightforward as they may initially appear. They encourage us to reconsider the nature of art using their brand of wit, humor, and a dissection of our evolving use of language. Equal parts performative, conceptual, digital, and fine artists The Kaplan Twins can be added to the cannon of emerging Millennial Artists fusing Page Six celebrity, Instagram influencer and wry humor into one.

They cite Warhol's quote "Everyone will be famous" and aim to explore the notion that everyone is looking at the same homogenized imagery for inspiration.



"I Only Summer in the Hamptons" by The Kaplan Twins. Oil on canvas.

The Kaplan Twins' (b. 1993, New Jersey) work explores the complexities of today's celebrity culture and comments on it through the eyes of their millennial generation. Their goal is to create a conversation, while breaking through societal cliches and taboos, and looking at today's media headlines through a different lens.

Working as a duo, they attended NYU graduating in 2015, Allie with BFA in Fine art with a concentration in painting, Minor in Art History, Lexi with a BFA in Fine art with a concentration in painting. They have shown mainly in Los Angeles, most notably We Rise Gallery, De Re Gallery and the World of Wonder Storefront Gallery, they have also been included in several pop-up exhibitions, and performed a live piece at the Delano Hotel during Art Basel Miami Beach in 2017.

They are included in numerous celebrity and private collections worldwide. Their work has been featured in Flaunt Magazine, W, Vice, The Times, Cools, Issue Magazine, Teen Vogue, Dujour Mag, Instyle, Playboy, High Snobiety, Elle China among others.

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Roman Fine Art is located at 66 Park Place, East Hampton, NY 11937. www.romanfineart.com.

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