

# **SUPERFINE! Opens Expanded NYC Art Fair for a Fun Art Collecting Alternative during Frieze Week**

April 30, 2018

by Sponsors

## **Superfine! - The Fair Brings Fun, Approachable Take on Art Collecting to Meatpacking for Second Year**

A sleeker, sexier, smarter art fair that still manages to stay friendly and approachable, Superfine! NYC touches down in the ever-bustling Meatpacking District from **May 2-6, 2018 for its second edition**. Art fans can expect to find 78 international art galleries, solo projects and collectives bringing their unique perspectives to New York City's top emerging art fair. Superfine! NYC's 2018 art fair continues to break down barriers between New Yorkers hungry to expand their own collections and the artists and galleries at the forefront of new contemporary art.

The caliber of the fair's exhibiting artists and galleries is only surpassed by their passion for a **friendly, transparent, and approachable** new art market. Attendees will discover countless ways to appreciate the exhibited art and take home work from offered by our cutting-edge artists and galleries.



“Bubble” by Andrew Ooi, 2017. Acrylic & Ink on Gampi Chiri, 3 x 3 x 3 inches. Presented by Box Heart Gallery. Courtesy of Superfine! Art Fair.

Whatever your taste, you’ll fall in love with art at Superfine! NYC, and have a good time doing it.

Superfine! has editions in Miami, Washington DC, and Los Angeles but the NYC fair boasts some serious hometown credibility (50%+ of exhibitors hail from the NYC area) and progressive politics (70% of exhibiting artists are women with a base that also strongly reflects people of color and LGBT+ artists).



“Three Thirty” by Carmen Smith, 2016. Acrylic, 24 x 24 inches. Courtesy of Superfine! Art Fair.

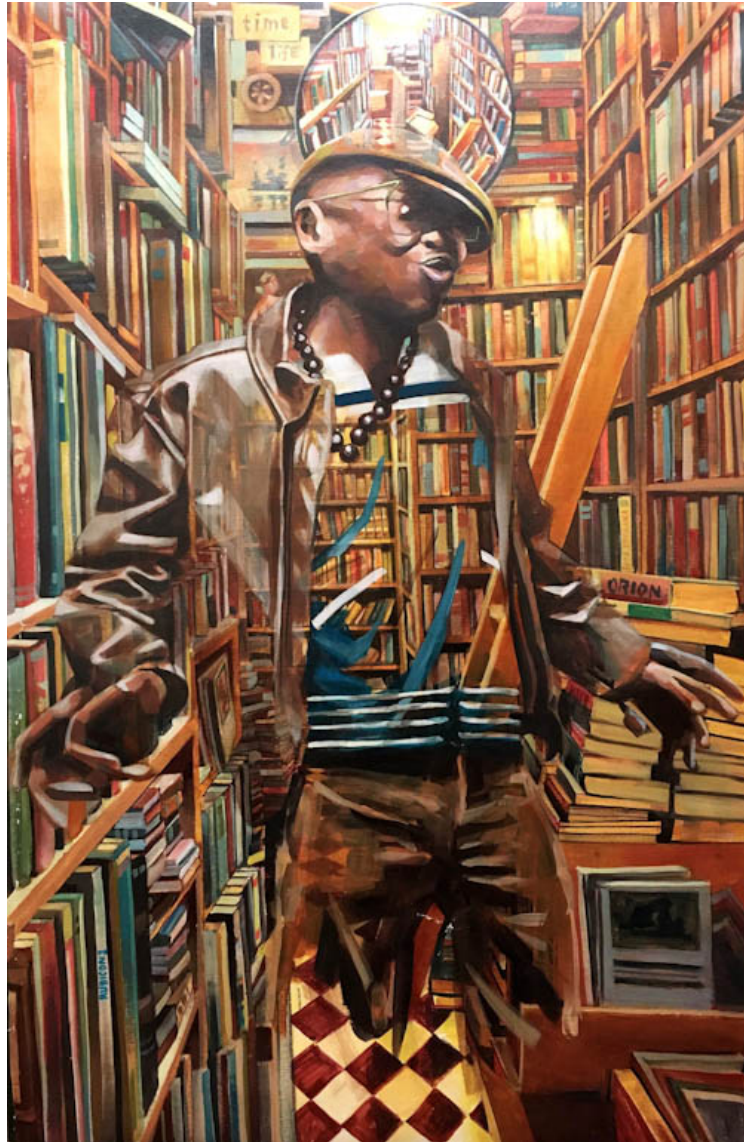
The fair will open on Wednesday May 2, 2018 to Superfine! Collectors’ Society members and guests with a semi-private Twilight Vernissage. A promising talent and Superfine! exhibiting artist, body painter [Trina Merry](#) will perform a live recreation of two pieces from her “Lust of Currency” series which examines the role of art, commerce and society in a commoditized culture using a backdrop of famous paintings including the controversial Salvator Mundi.

Dancers from [Heidi Latsky Dance’s](#) troupe, reflecting individuals of “diverse and extreme bodies” will act as a living sculpture court throughout the evening as guests enjoy cotton candy draped champagne, truffle popcorn, and an ethereal atmosphere.



"\$76,700,000 (Rubens)" by Trina Merry, 2017. \$650. Courtesy of Superfine! Art Fair.





“Dropping Knowledge” by RU8ICON 1, 2018. Acrylic on Canvas, 39 x 26 inches. Presented by Deep Space Gallery. Courtesy of Superfine! Art Fair.

Superfine! has also partnered with the venerable [Lower Eastside Girls Club](#) to present a night of female-driven arts programming. Dubbed *Girls' Night Out (For Art!)*, the affair on Saturday, May 5, 2018. The event will feature DJ-driven rhythms from the Girls Club's own DJ roster, female-focused performance art, and a celebration for all women in the arts in New York and around the world. A portion of ticket sales from the soirée will go towards funding after school programs at the Girls Club's Avenue D community center.

Other highlights from the fair's program include a seated Dim Sum Collectors' Dinner with Cantonese specialties from Chinatown mainstay [Nom Wah Tea Parlor](#) and a sake pairing curated by expert sommelier Zachary Gross, along with another food/art pairing in the fair's second annual Young Collectors' Ice Cream Social featuring “snow cream” by East Village phenom [Snowdays](#).



"Pretty Flamingo" by Dolly Faibyshev, 2015. Digital C-Print. Courtesy of Superfine! Art Fair.



“All Dressed Up and Nowhere to Go” by LeRoi, 2007. Oil and Acrylic on Canvas, 40 x 30 inches. Courtesy of Superfine! Art Fair.

View our tailored schedule and special programs through the links below, and ask yourself: are you ready to expand **your** art world?

For a full look at the fair’s roster, click [here](#). Full fair program available [here](#).

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**WHO:** Superfine! The Fair NYC 2018 — More a haven for emerging contemporary art than a typical art fair, Superfine! is a sophisticated yet approachable means for real people to discover real, meaningful art, and to connect directly with artists and their representatives. Superfine! Founders Alex Mitow and James Miille devised a tried and tested non-traditional formula to build a better and more inclusive art market. Each fair is a unique cultural experience designed to inspire and inform while also providing a fun atmosphere where everyone’s inner collector can shine.

**WHAT:** Superfine! The Fair returns to NYC | Frieze Week from May 2-6, 2018. It will feature a full daily and nightly program including the Twilight Vernissage Preview Opening night, a Dim Sum Collectors’ Dinner and a Girls’ Night Out (For Art!), in partnership with the Lower Eastside Girls Club ([see VIDEO](#)), benefitting local female-driven arts organizations, the fair will present a full roster of 1,200 works of art by 78 global exhibitors including progressive galleries, curators, and independent artists.

**WHERE:** 459 West 14th Street, New York, NY 10014.

**WHEN:** May 2nd, 2018 – May 6th, 2018

**HOW:** Get your tickets [HERE](#)

**HASHTAGS:** #ArtForAll #SuperfineWorld

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