NADA Welcomes The Aldrich & 15 New Galleries as New Members

February 22, 2018 by Pat Rogers

Fifteen new galleries and one art museum, set across nine different cities, have joined <u>NADA</u> as new members with 11 of them planning to exhibit at NADA New York as part of Armory Show Art Week 2018. <u>The Aldrich Contemporary Art Museum</u> of Ridgefield, CT in Fairfield County is among those presenting at the art fair in March 2018 in New York City.

For The Aldrich, being part of NADA and its network of galleries and cultural partners makes perfect sense. The museum itself has an unusual mission in its support of emerging artists. Focused on contemporary art only, The Aldrich's exhibition program is also an edgy one. Past shows include site-specific or substantial installations by Martin Creed, Anissa Mack, Beth Campbell, Kate Gilmore and many others.

"The Aldrich decided to apply to NADA as a Cultural Partner because of our mission to support emerging artists," wrote Emily Devoe, The Aldrich's Communication Manager. "Many of the artists we work with are represented by galleries who are part of NADA and exhibit at the fairs regularly. Being involved with NADA in this way allows us to further support our artists and our mission as a non-collecting contemporary art museum, one of the few in the country. Additionally, as we are not located in a major city, and a fair like this provides us with great visibility to an audience with a shared interest in contemporary art and hopefully will bring attention to the cutting-edge work we are doing in Ridgefield, CT."

For the museum's debut at NADA, <u>The Aldrich</u> plans to spotlight wearable art made by <u>Beth Campbell</u> and <u>Michelle Lopez</u>, both who have previously exhibited at the Fairfield County museum. Also on tap will be art by Aldrich alumni artists <u>Kay Rosen</u>, <u>Michael Joo</u> and <u>Elif Uras</u>, said Devoe. "The Aldrich has a long history of creating editions with exhibiting artists that further support artists and collectors of contemporary art," wrote Devoe. "These editions are usually small in scale, priced for entry-level collectors, and representative of the work and projects installed in the Museum. The proceeds from all sales generated at the fair all support the Museum's exhibitions and education programming."

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"My mother's house" by Beth Campbell, 2017. 14K gold necklace, pendant approximately 4 x 2 $\frac{3}{4}$ inches. Produced for The Aldrich by Lisa Ivorian-Jones. Photo by Christopher Baker. Courtesy of The Aldrich Contemporary Art Museum.

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"You've really fucked up this time" by Beth Campbell, 2017. 14K gold earrings, approximately 5 $\frac{1}{2}$ x 1 $\frac{3}{4}$ inches. Produced for The Aldrich by Lisa Ivorian-Jones. Photo by Christopher Baker. Courtesy of The Aldrich Contemporary Art Museum.

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As a new NADA Cultural Partner, the museum was asked to program an event for the fair. Artists Beth Campbell and Michelle Lopez will join Aldrich curator Amy Smith-Stewart in conversation on Friday, March 9, 2018 at 3 p.m. and will discuss the history and resurgence of wearable art. On Saturday, March 10, 2018 at 1 p.m., Aldrich current exhibiting artist Anissa Mack will give a tour of the fair.

New member galleries exhibiting at NADA New York in March 2018 include 56 Henry (New York), AA|LA Gallery (Los Angeles), Denny Gallery (New York), False Flag (New York), Fisher Parrish Gallery (Brooklyn), JAG projects (New York), Mrs. (Queens), NEOCHROME (Turin), Reyes Projects (Metro Detroit) and SHRINE (New York).

New members to NADA but not exhibiting at its New York fair are CUE Art Foundation (New York); GAA Gallery (Provincetown and Wellfleet, MA); Ghebaly Gallery (Los Angeles); M. LeBlanc (Chicago); and Van Doren Waxter (New York).

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Installation View of "The Pain of Others" at Ghebaly Gallery, Los Angeles. Courtesy of NADA/

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NADA (New Art Dealers Alliance) was founded in 2002 and is a not-for-profit collective of professionals working with contemporary art. Its mission is to create an open flow of information, support, and collaboration within the arts field and to develop a stronger sense of community among its constituency. Through support and encouragement, NADA facilitates strong and meaningful relationships between its members working with new contemporary and emerging art. NADA hosts two fairs a year: NADA New York and NADA Miami.

NADA has three membership levels available in its cultural network: Individual Membership, Gallery Membership and Friends of NADA.

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