



# Ultimate Guide to the NYC Art Fairs of Frieze Week 2017

May 1, 2017

by Hamptons Art Hub Staff

Frieze Art Week is here, bringing with it no fewer than 13 art fairs to choose from and coinciding with the arrival of Frieze New York. With fairs opening across New York City throughout the week, planning is a must. To make your art-going easier, we've compiled a list of New York art fairs know for our Ultimate Guide to the NYC Art Fairs of Frieze Week 2017. Expect both the tried and true and a vibrant crop of new art fairs to consider.

## Salon Zürcher AFRICA, New York

**May 2 to 7, 2017**

**Opening: May 2, 6 to 8 p.m.**

**Closing Party: May 7, 5 to 7 p.m.**

The 19th edition of this mini-fair features five participating galleries from Ethiopia, France, Kenya and New York. The fair's focus centers around African art.

Hours: Wednesday to Saturday: noon to 8 p.m., Sunday: noon to 5 p.m.

Zürcher Gallery, 33 Bleecker Street, New York, NY 10012. [www.galeriezurcher.com](http://www.galeriezurcher.com).

## Portal

**May 3 to 8, 2017**

**Opening Reception: Wednesday, May 3 from 11 a.m. to 6 p.m.**

Following its inauguration in 2016, Portal returns with its second edition, now set in Soho. Work by approximately 30 artists from the U.S. and beyond will be on view. Artists were selected through a combination of an artist Open Call and an invitational process for artists already associated with 4heads, a nonprofit producing Portal as well as the Governors Island Art Fair.

This artist-forward fair presents artists working a variety of mediums. Abstract and representational genres have been curated to create dynamic juxtapositions with the aim of highlighting the creative diversity. Curious? Click [here](#) to peruse the online catalogue of exhibiting artists.

Hours: Wednesday - Monday: 11 a.m. to 6 p.m.

Admission is free.

435 Broome Street (between Broadway and Crosby), New York, NY 10013.  
[www.4heads.org/portal-2016](http://www.4heads.org/portal-2016).



“Melody of the Oculus, Federal Hall” by Zahra Nazari, 2017. Acrylic on Canvas, 80 x 150 x 24 inches. Courtesy of the artist.

## Collective Design

**May 3 to 7, 2017**

Collective Design fair returns for its fifth anniversary, showcasing contemporary design and art. The fair includes masterworks of the 20th and 21st centuries alongside experimental contemporary works. Collective Design seeks to foster dialogue on the creative process and the diversity of our material culture to build a growing audience for collectible design and art. In 2017, the fair will present a program of special installations, curator-led tours, and *Collective Conversations* featuring artists, gallerists, educators and cultural innovators.

Hours: Wednesday – Thursday: 11 a.m. to 8 p.m., Friday: 11 a.m. to 9 p.m., Saturday: 11 a.m. to 8 p.m., Sunday: 11 a.m. to 5 p.m.

Admission: General Admission is \$30, \$15 for Students and Seniors, a 3-day Pass is \$60.

Skylight Clarkson Sq, 550 Washington St, New York, NY 10014. [www.collectivedesignfair.com/fair](http://www.collectivedesignfair.com/fair).

## CONTEXT New York

**May 3 to 7, 2017**

**VIP Preview: Wednesday, May 3 from 2 to 5 p.m.**

CONTEXT New York returns for its second edition, presenting contemporary art at Pier 94, sharing a space with Art New York. Each fair is distinct with CONTEXT New York exhibiting 80 international galleries curated to encourage dialogue between artists, galleries and collectors. Like its Miami cousin, CONTEXT New York provides a platform for emerging and mid-career artists presented by new and established galleries. If intent is any measure, CONTEXT New York aims to present the next slate of artists to know. The fair, along with its sister fair Art New York, are both presented by Art Miami.

Click [here](#) to see this year’s list of exhibiting galleries.

Hours: Wednesday: 5 to 8 p.m., Thursday – Saturday: noon to 8 p.m., Sunday: noon to 6 p.m.

Admission: A One Day Pass is \$40 and a Multi Day Pass is \$75. Student, Senior, and Groups of 10 or more are \$25. Children 12 and under are free. Tickets valid for admission to both CONTEXT New York and Art New York.

Pier 94, 12th Avenue at 55th Street, New York, NY 10019. [www.contextnyfair.com](http://www.contextnyfair.com).



“Neo-Andina #031” by Tatewaki Nio, 2015. Inkjet print on cotton paper, 32 x 40 inches. Exhibited with Sergott Contemporary Art at CONTEXT New York. Courtesy of the gallery.

## Art New York

**May 3 to 7, 2017**

**VIP Preview: Wednesday, May 3 from 2 to 5 p.m.**

Art New York presents its third edition featuring contemporary and modern art from the global market. Highlights include works debuting to the public along with high quality art from the primary and secondary markets. Returning to Pier 94, the fair shares a space with CONTEXT New York. Both fairs are produced Art Miami.

Taken together, the two fairs presented over 120 galleries from 50 countries presenting more than 1,200 artists—many who have exhibited previously at respected fairs including Art Miami, Art Basel, Design Miami, The Armory Show, Masterpiece, Expo Chicago, The Art Show and more.

Art New York will focus on quality work of masters from the modern, post-war and pop eras. Expect to find paintings, photography, prints, drawings, design and sculpture from masters including Andy Warhol, Roy Lichtenstein, Willem de Kooning and Ed Ruscha.

Click [here](#) to see this year’s list of exhibiting galleries.

Hours: Wednesday: 5 to 8 p.m., Thursday – Saturday: noon to 8 p.m., Sunday: noon to 6 p.m.

Admission: A One Day Fair Pass is \$40 and a Multi Day Fair Pass is \$75. Student, Senior, and Groups of 10 or more are \$25. Children 12 and under are free. Tickets valid for admission to both Art New York and CONTEXT New York.

Pier 94, located at 12th Avenue at 55th Street, New York, NY 10019. [www.artnyfair.com](http://www.artnyfair.com).



“Blah Blah Blah” by Mel Bochner, 2016. Monoprint with collage, engraving and embossment on hand-dyed Twinrocker handmade paper, 38.1 x 38.7 cm. Exhibited with Sims Reed Gallery at Art New York. Courtesy of the gallery.

## Fridge Art Fair

**May 3 to 6, 2017**

**VIP/ Press Preview: Wednesday, May 3 from 5 to 10 p.m.**

**The Great Grand Gala: May 3 from 8 p.m. to 2 a.m.** The Gala benefits Jacob’s Color Link Initiative.

This year’s theme for the unconventional Fridge art fair is “50 Shades of Fridge: Art and Kink for the Age of Revolution.” The fair also presents a pop-up space, Little NU FRidGe, at the NU Hotel featuring small-scale works and site-specific pieces by various artists.

Hours: Wednesday: 10 p.m. to 2 a.m., Thursday – Friday: 5 p.m. to 2 a.m., Saturday: 2 p.m. to 11 a.m.

[Admission](#) is pay-what-you-wish. Gala tickets are \$35.

The main fair is located at Branded Saloon, 603 Vanderbilt Ave, Brooklyn, NY 11238. The Fridge Fun Pop Up is located at the NU Hotel, 85 Smith Street, Brooklyn, NY 11201. [www.fridgeartfair.com](http://www.fridgeartfair.com).

## Superfine!

**May 4 to 7, 2017**

**Collectors’ First Look & Media Reception: Thursday, May 4, from 4 to 6 p.m.**

**NY State of Mind Opening Kickoff: Thursday, May 4 from 6 to 11 p.m.**

**Young Collectors’ Ice Cream Social: Friday, May 5 from 6 to 10 p.m.**

Superfine! launches its inaugural NYC edition after presenting in Miami for two years running during Miami Art Week. The NY edition features 45 booths of both independent artists and curated galleries set in NYC and from around the globe. Superfine! places an emphasis on emerging artists with price points for every budget in a fair that aims to close the gap between the art-appreciating public and the art collecting one through the discovering of emerging and independent artists.

Hours: 4 to 8 p.m.

[Admission](#): A Day Pass is \$7.77, Admission to the Young Collector’s Ice Cream Social is \$17.17, The

NY State of Mind Opening Kickoff is \$22.22, and the All-Access Pass (including admission to all days of the fair, the Opening Kickoff and the Ice Cream Social) is \$33.33.

459 West 14th Street, New York, NY 10014. [www.superfine.world](http://www.superfine.world).

## Conception Art Fair

**May 4 to 7, 2017**

**VIP Preview: Thursday, May 4 from 6 to 10 p.m.**

Conception Art Fair makes its Frieze Week debut this year, presenting international contemporary artists. Conception is the first fair owned and produced exclusively by women. The fair features pioneering artists, collectives and galleries with a focus on art for social and political change as well as work by minorities and women.

Hours: Friday – Saturday: noon to 8 p.m., Sunday: noon to 6 p.m.

Admission: free. Register [here](#).

80 Wooster St, New York, NY 10012. [www.conceptionartfair.com](http://www.conceptionartfair.com).

## TEFAF New York Spring

**May 4 to 8, 2017**

**VIP Preview: May 3**

TEFAF New York Spring will feature 93 exhibitors with a focus on both art and design from the 20th century through today. Held at the Park Avenue Armory, the fair vetts every object presented at the fair by a committee of 194 experts across 29 fields, [according to its website](#). Works exhibited include Ancient Art, Tribal art, Design, Jewelry plus Modern and Contemporary art. Click [here](#) to see the full exhibitor list.

TEFAF New York Spring 2017 is the second of two new, annual fairs TEFAF now brings to New York. The second fair is TEFAF New York Fall, which will be held from October 27 to 31, 2017.

Hours: Wednesday: Noon to 8 p.m. (VIP only), Thursday to Saturday: noon to 8 p.m., Sunday: noon to 6 p.m.

**Admission:** A single entry ticket is \$50 for adults and \$25 for students, multiple entry tickets are \$75 for adults and children under the age of 12 are free when accompanied by an adult. Catalogues are \$25.

Park Avenue Armory, 643 Park Ave, New York, NY 10065. [www.tefaf.com/fairs/tefaf-new-york-spring](http://www.tefaf.com/fairs/tefaf-new-york-spring).

# 1:54 Contemporary African Art Fair

**May 5 to 7, 2017**

1:54 Contemporary African Art Fair returns for its third New York edition. The title of the fair references the fifty-four countries that constitute the African continent – the fair strives to represent the diversity of contemporary African art.

The 2017 New York edition will feature 19 galleries hailing from Angola, Cote d'Ivoire, France, Ghana, Italy, Kenya, Morocco, the UK, the US and South Africa, collectively exhibiting the work of more than 60 contemporary emerging and established artists. The art fair includes the educational and artistic program, FORUM, curated by Koyo Kouoh. Programs include lectures, film screenings and panel discussions with international curators, artists and art professionals.

Hours: Noon to 8 p.m.

Admission: Day tickets are \$20 and concession day tickets are \$10.

Pioneer Works, 159 Pioneer Street, Brooklyn, NY 11231. [www.1-54.com](http://www.1-54.com).



“Waiting for Gebane” by Senzeni Marasela, 2016. Watercolour, 24 x 17 inches. Exhibited with Afromova Gallery at 1:54 Contemporary African Art Fair. Courtesy of the gallery.

## Frieze New York

**May 5 to 7, 2017**

**Invitation-only Preview: May 4**

Set on Randall Island overlooking the East River, Frieze New York has a focus on contemporary art from living artists presented by dynamic galleries set around the world. Expect aisles of art plus programs of Projects, Talks and Education. The fair also presents works by modern masters and contemporary artists of note who may no longer be living. Frieze New York is made up of the main gallery section; two curated sections: “Focus” and “Spotlight;” and the subsidized platform “Frame,” which presents installations throughout the fair. Frieze New York is the center of attention for the second art fair week held annually in New York City.

Hours: Friday: 11 a.m. to 6 p.m. (Friday Late tickets: 6 to 8 p.m.), Saturday: 11 a.m. to 7 p.m., Sunday: 11 a.m. to 6 p.m.

Admission: \$46 for a One-Day Pass, \$25 for Full-Time Students, \$25 for Children. Packages including *Frieze Week* Magazine and ferry fees are available [online](#).

20 Randall's Island, New York, NY 10035. [www.frieze.com](http://www.frieze.com).

## Cultural Traffic Print Publishing Arts Fair

**May 7, 2017**

Cultural Traffic brings together contemporary publishing and vintage counterculture dealers to trade books, zines, prints, vinyl and more. The fair invites visitors to engage in the past, present and future of counterculture.

Hours: 11 a.m. to 8 p.m.

Admission: free

Hester Street Fair, Essex St, New York, NY 10002. [www.culturaltraffic.com](http://www.culturaltraffic.com).

## BKLYN IMMERSIVE

**May 7 to 14, 2017**

**Opening Night ([RSVP](#) Essential): May 6, 7 to 10 p.m.**

For the first time, SPRING / BREAK Art Show is presenting a second art fair in New York: BKLYN IMMERSIVE, a free exhibition comprised of site-specific installations and immersive works. The show continues SPRING/ BREAK's tradition of utilizing atypical exhibition spaces. Breaking from its tradition, the art fair is a curated exhibition of invited artists versus a curator-driven fair. The exhibition is inspired by themes of displacement and migration and Alejandro Jodorowsky's *The Holy Mountain*, a surreal 1973 fantasy film. Like its sister fair, BKLYN IMMERSIVE continues on view beyond Frieze New York Week until Sunday, May 14, 2017.

Hours: Noon to 7 p.m.

Admission: free

300 Flatbush Avenue Extension (between Willoughby Street and Fleet Street), Brooklyn, NY. [www.springbreakartshow.com](http://www.springbreakartshow.com).

---

Copyright 2017 Hamptons Art Hub LLC. All rights reserved.