



10 Things to Know for Armory Art Week 2017

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by Pat Rogers

Armory Art Week is here and brings with it no fewer than 11 art fairs to New York City with The Armory Show as centerpiece. This year brings quite a few changes with art fairs appearing, disappearing, moving and changing presentation formats. We've put together a list of what you need to know to have your art fair hopping go smoothly during Armory Art Fair Week 2017.

1. The Armory Show is now one big happy family with Modern & Contemporary Combined

2017 ushers in a new dawn for The Armory Show. The biggest change? The mingling of Modern art and Contemporary art into one cohesive fair that's presented on two separate piers. In other words, visitors now have to walk the aisles at both piers to see the art instead of visiting Pier 92 for Modern and Pier 94 for Contemporary. Borrowing a page from Art Basel, art galleries will be presented in Sections installed throughout the fair.

"Galleries" makes up the heart of the fair; "Insights" features 20th Century art; "Presents" showcases galleries under 10 years old presenting emerging artists; "Focus" features art exhibited in a theme selected by a curator; and "Platform" presents installation, site-specific works and large-scale art installed throughout the show. Click [here](#) for details.

The Armory Show is presented March 2 - 5, 2017 at Piers 92 & 94, 711 12th Ave, New York, NY 10019. www.thearmoryshow.com.



The Armory Show 2016. Photograph by Teddy Wolff, Courtesy of The Armory Show.

2. Looking for Pulse New York? You Won't Find It

Pulse Art Fair has undergone some serious changes since last year. It will no longer present Pulse New York, leaving Pulse Miami Beach as its sole annual art fair. Instead, they plan to host curated events as PULSE 360. Details are still pending.

3. Don't Wait for Nada New York until May - It Appears Now During Armory Week

NADA New York is switching things up and is presenting the sixth edition of its art fair during Armory Art Week instead of aligning with Freize New York in May. The art fair has also moved from Basketball City to Skylight Clarkson North, 572 Washington Street in West SoHo. Staying the same? Lots of contemporary art, programming, events and limited edition art and apparel created for NADA.

NADA New York takes place from March 2-5, 2017. Click [here](#) for details.

4. Spring / Break Art Fair has Moved Again

Spring / Break Art Fair is embracing its gypsy soul and has moved once again. Now in its third location, find Spring / Break at 4 Times Square (enter at 43rd Street) in New York City. Occupying former corporate offices, expect contemporary art installations and exhibitions set to the theme of "Black Mirror." The show is completely arranged by curators who are offered free or low-cost space to help broaden the experience of art fair goers. The 2017 edition features 150 curators presenting work by over 400 artists. The fair is presented from March 1 to 6, 2017. Click [here](#) for details.

5. Scope New York Has Moved Too

Taking advantage of the spot vacated by Pulse New York, Scope New York can now be found at the Metropolitan Pavilion located at 125 West 18th Street, New York, NY 10011. Scope New York opens on March 2 with its VIP previews and remains on view through March 5, 2017. Click [here](#) for details.

6. Moving Image Art Fair & Salon Zurcher Opens Tonight (Monday). The Rest Are Soon to Follow

If you like being part of a crowd that sips wine, chats it up while networking and gazing at art in between, then art fair previews are on your mind. Here's the quick list of what opens when. Monday-Moving Image & Salon Zurcher. Tuesday - Spring / Break & ADAA The Art Show; Wednesday - Volta NY & The Armory Show; Thursday - Clio, Art on Paper, Independent, NADA and Scope New York. Click [here](#) for our Ultimate Art Guide for the skinny on finding the fairs.

7. How Many Art Fairs Are There?

This year, expect to find no fewer than 11 art fairs. Click [here](#) for our Ultimate NY Art Fair Guide for Armory Week for what to see and where to find it. Want the quick list? The Armory Show, Volta New York, ADAA, Scope New York, Art on Paper, Spring / Break, Moving Image, Salon Zurcher, Clio and Independent.

8. Can't Wait until the Preview Receptions? See Some Art

Online

Artsy has become the go-to for art fair previews. In a strange turn of events, only two art fairs are offering previews at Artsy: [The Armory Show](#) and [Art on Paper](#). Spring / Break has artist work available online by clicking [here](#). Expect to spend some time as names have to be clicked for the art to appear. NADA New York can be previewed on Artspace. Click [here](#) to browse.

9. Where Are the Art Parties?

Each art fair has its own preview but a few art fair parties stand apart from this year's pack. Spring / Break's Vernissage takes place on Tuesday from 5 to 9 p.m. with an after party for those visiting the fair. Tickets are \$20 to \$50, depending on the entrance time selected, with ticket sales benefiting the non-profit art fair. Click [here](#) for details.

ADAA The Art Show's Gala Preview takes place on Tuesday from 5 to 7:30 p.m. with timed tickets and benefits The Henry Street Settlement. Tickets start at \$145. Click [here](#) for details. MoMA's The Armory Party takes place on Wednesday and benefits the art museum. (The party is also held at MoMA). VIP admission starts at 8 p.m. with General Admission beginning at 9 p.m. Tickets are \$250 and \$150 respectively. Click [here](#) for details.

Already sold out is VOLTA NY and Museum of Sex's "Night Fever, New York Disco 1977-1979" at the NYC museum to celebrate 10 years of solo focus for Volta NY. The party takes place on Friday from 7 p.m. to midnight. Want to see what you're missing? Click [here](#) for details.

10. What Art Fairs Should I See?

We're not touching this one. But, if we have to, The Armory Show, Volta New York and at least one satellite art fair should be on the list. Where your art tastes lie should be the determining factor. Prefer Old Masters and Modern Art? Try ADAA. Like art with edge? NADA or Scope New York could be the ticket. Prefer installation or one-artist presentations? Consider Spring / Break. Looking to the past to predict the future? Try Art on Paper or Independent-both received approvals from media and attendees last year.

Ultimately, part of the fun of art fair weeks is the exploration and discovering the unexpected. Take a chance and visit a fair you haven't tried before. Every edition is different and there's art in every fair. You never know what art will strike a chord until you're there to hear it.

BASIC FACTS: Armory Art Week takes place from February 27, 2017 through March 5, 2017. Click [here](#) to read our "Ultimate NYC Art Fair Guide to Armory Art Week" or click [here](#) to visit our Artist Directory for the full list.

Check back with [Hamptons Art Hub](#) for coverage of the art fairs of Armory Art Week.

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