



NY Art Book Fair Opens Its Tenth Year with Art, Books & Death Disco Dance

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by Cristina Schreil

The NY Art Book Fair turned a new page on Thursday and welcomed its 10th edition with a packed Preview at MoMA PS1 in Long Island City. The NY Art Book Fair showcases artists' books, zines, catalogs, rare tomes, photographs and more.



The first visitors trickling in past The Dome — which featured a selection of 20 small presses and a exhibit of “zines and ephemera” by artist trio Paper Rad and curated by Paul Bright — and a selection of affordable zines by XE(ROX) & PAPER + SCISSORS in the courtyard. Photo by Cristina Schreil.



A piece by multimedia artist Claire Christerson greets guests in the MoMA PS 1 courtyard. Photo by Cristina Schreil.

While only lasting three hours, hundreds streamed in for the benchmark opening preview, with many quickly filling the different nooks and hallways of the building like bees in a frenzied yet compelling art-dotted hive. It also felt like a festive farewell to summer, with many visitors taking time to hover, converse and sip beer in outdoor spaces such as PS1's courtyard and dome before poring over booths inside.



Fairgoers peruse booths on the first floor of the fair. Photo by Cristina Schreil.



An exhibition of New England artist collective Paper Rad in The Small Press Dome, a fair area meant to showcase “publishing at its most innovative and affordable,” according to organizers. Photo by Cristina Schreil.

This year’s fair, sponsored by the nonprofit Printed Matter, Inc., unites more than 370 presses, artists, galleries and independent publishers from across the world. Thursday’s preview also featured a live rendition of the choreography in Canadian artist Marcel Dzama’s video “Death Disco Dance,” in the first-floor performance space in collaboration with David Zwirner Books.



Two of the Death Disco Dancers perform at the Preview for the NY Art Book Fair. Photo by Cristina Schreil.



Three polka dot-clad dancers reenact choreography part of Marcel Dzama’s “Death Disco Dance (2011)” in the Duplex Project Room at the NY Art Book Fair. Photo by Cristina Schreil.

With various exhibitor project spaces and scores of non-book or catalog items such as T-shirts, vintage posters and stationery for sale, the fair felt — as expected — like a celebration of all things art as well as art books themselves.



Zines at the David Zwirner Books table. Photo by Cristina Schreil.



Books and zines of varying price points at the David Zwirner Books table. Photo by Cristina Schreil.



East Hampton-based publisher Harper's Books displayed vintage issues of Playboy, in addition to books showcasing color photographs by Daisuke Yokota, which are being exhibited at Harper's Books in East Hampton, in partnership with Flying Books, through Dec. 1, 2015. Photo by Cristina Schreil.

Additional coverage of what's in store for NY Art Book Fair's 10-year anniversary will publish shortly.



Dusk creeps in as crowds thicken in the MoMA PS 1 courtyard at the Preview of the NY Art Book Fair. Photo by Cristina Schreil.

BASIC FACTS: Printed Matter's NY Art Book Fair will be held from September 18 to 20, 2015 at MoMA PS1, 22-25 Jackson Ave, Long Island City, NY 11101.

Fair hours are Friday, from 1 to 7 p.m.; Saturday, from 11 a.m. to 9 p.m.; and Sunday, from 11 a.m. to 7 p.m. Admission is free. www.nyartbookfair.com.

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