

## **Art Basel Appoints Noah Horowitz as First Director Americas**

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Art Basel has appointed its first Director Americas with the aim of strengthening Art Basel Miami Beach and strengthening the presence of art in the Americas throughout its fairs. Noah Horowitz will begin in the new position in August 2015. Horowitz joins Art Basel's Executive Committee – led by Marc Spiegler at a global level – alongside Adeline Ooi, Director Asia; Marco Fazzone, Director Resources and Finance; and Patrick Foret, Director Business Initiatives.



Noah Horowitz. Photo by Andy Ryan.

Noah Horowitz has served as Executive Director of The Armory Show in New York since 2011. Prior to this, he was Director of VIP Art Fair. Noah Horowitz holds a Ph.D. in art history from the Courtauld Institute of Art, London, and is the author of numerous publications, including 'Art of the Deal: Contemporary Art in a Global Financial Market' (Princeton University Press, 2011). He is a frequent lecturer on contemporary art and economics, and his writings have appeared in publications including The New York Times, Texte zur Kunst and The Art Newspaper.

Since its 2002 debut, Art Basel Miami Beach has played a pivotal role within the art scenes of the Americas – a region that includes America, Canada and South America and encompasses 35 countries and a population of over 900 million people, according to AB.

Horowitz's appointment will allow Art Basel to stay in closer contact with the diverse and dynamic scenes that sprawls across multiple countries and cultures. It will also allow Horowitz to further strengthen Art Basel's relationships with galleries, collectors, artists, museums and institutions from the Americas and promote them through Art Basel's worldwide activities, according to Art Basel's announcement.

Noah Horowitz stated, "'I am honored to join the Art Basel team and look forward to directing the fair in Miami Beach. The Americas have been a leading center in the art world for many decades, and the region continues to show distinctive and ongoing growth in many different countries. I look forward to working with collectors and arts institutions throughout the two continents – from Canada to South America, and across the entirety of the United States – in an effort to bring the fair in Miami Beach to ever-greater heights. With today's artworld changing faster than ever, I am also excited to expand Art Basel's leadership in providing great opportunities for its galleries and their artists – both within this expansive region and across the globe."

Art Basel Director Marc Spiegler said, "I am delighted that Noah Horowitz will become Art Basel's first Director Americas as we work toward our 14th edition in Miami Beach – a fair that will feature our strongest-ever exhibitor list, reflecting the successes of our recent editions and the belief that our galleries have in the show's future. With his strong background in running art fairs and his extensive network of contacts across every level of the art market, Noah has what it takes to play a vital role in this important region. I look forward to seeing how Noah's energy and personality will shape our show in Miami Beach and extend our engagement throughout North, Central and South America.'

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**BASIC FACTS:** The 14th edition of Art Basel Miami Beach takes place from December 3 to 6, 2015. <a href="https://www.artbasel.com">www.artbasel.com</a>.

Art Basel presents art fairs in Basel, Hong Kong and Miami Beach. Founded in 1970, <u>Art Basel</u> fairs feature Modern and Contemporary art from exhibitors located across the globe.

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