



The Dream Machine Arrives at The Parrish Art Museum

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by Hamptons Art Hub Staff

The Dream Machine, a reimagined Airstream travel trailer refashioned as a traveling exhibition space, will be parked at the main entrance of the Parrish Art Museum from Thursday, July 2 through Sunday, July 5. Created by weR2, (Sara Meltzer and Suchi Reddy), the classic bullet-shaped aluminum camper is wrapped in an exterior commissioned by weR2 and designed by artist Ryan McGinness. Inside, are functional objects made by artists and designers.

Making a stop in the Hamptons over the July 4th weekend, the Dream Machine is also home to conceptual artist Mary Ellen Carroll's *Public Utility 2.0*, a project that redefines connectivity by using available television frequencies as a two-way broadcast system.



The Dream Machine. Photo: Antony Nagelmann/Julian Millar.

For *Public Utility 2.0*, Carroll will set up a DV (digital vision) broadcast station and conduct 20 live interviews. A cross-section of the public will be featured including artists, activists, environmentalists, and community members who are underrepresented in conventional media.

"Mary Ellen Carroll's *Public Utility 2.0* presents a revolutionary way for the artist and the Museum to host complex live conversations about creativity, community, and land," according to Andrea Grover, Century Arts Foundation Curator of Special Projects at the Parrish.

The interviews will be broadcast via Super Wi-Fi and viewable in a live stream through the Parrish Art Museum website. The system was developed by VUUM and the Rice University Wireless Network Group. Carroll describes the process of interfacing decades-old television broadcasting systems with cutting edge technology as "retrofitting television for the 21st Century for two-way connectivity."

Dream Machine will also serve as an exhibition space, presenting functional and decorative products created through collaborations between weR2 and artists and designers.

The concept was inspired by English painter and collage artist Richard Hamilton's iconic 1956 photo collage *Just what is it that makes today's home so different, so appealing?*. The artwork depicts a

bodybuilder holding a Tootsie Pop and a woman with a lampshade hat amid 1950s products including a vacuum cleaner, television, tape recorder and canned ham.



“Just what is it that makes today’s homes so different, so appealing?” by Richard Hamilton, 1956. 10.25 × 9.75 inches.
Kunsthalle Tübingen.

The Dream Machine will feature new objects commissioned by weR2. Tucked inside the airstream will be Kate Shepherd cloth cocktail napkins, a limited edition beach blanket by Mary Ellen Carroll, Eric Brown throw pillows, wearable notecards by Nathan Chrislip, hemp tote bags with embroidered cannabis by Francesca Gabbiani, playing cards by Moyna Flannigan, Jason Middlebrook scented candles, and serving trays by George Venson.

Additional products will be available from AREAWARE, Artspace, Artware Editions, K/LLER Jewelry, Jussara Lee, LOREN, Paul Marlow, Phaidon Books, Andrew McAteer, HYDE/Robyn Shapiro, Tiko, Bosch and more.

All objects are for sale.

weR2 also plans to offer programming throughout summer in the Hamptons tackling topics ranging from oysters to helicopters. A selection of talks in Spanish are also planned.

Don’t be surprised to find the Dream Machine in a special color newspaper among the Hamptons glossies: weR2 produced the publication with Tommy Everett to feature the Dream Machine’s designers, artists and participants and provide a guide to its activities while on the East End.

The Dream Machine comes to the Parrish following appearances at the Aldrich Contemporary Art Museum (Connecticut), Untitled Art Fair (Miami Beach), and an appearance in 2014 at the base of the High Line (New York City).

BASIC FACTS: The Dream Machine is on view from July 2 to 5 from 10 a.m. to 5 p.m. Mary Ellen Carroll’s *Public Utility 2.0* will unfold from 11 a.m to 5 p.m. daily.

Admission to The Dream Machine is free. Check the Parrish’s [website](#) for details and rebroadcasts.

Admission to the Museum is \$10 for adults, \$8 for seniors, and free for members, children, and students with ID.

The Parrish Art Museum is located at 279 Montauk Highway Water Mill, NY 11976.
www.parrishart.org.

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