



First Look at Frieze New York 2013

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by Pat Rogers

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NEW YORK CITY, NY-

Frieze New York opened its doors today for previews of its second art fair presented on Randall's Island. Over 180 galleries representing over 1,000 artists will exhibit at this year's international art fair. The fair is unique in that it presents only contemporary art and works made by living artists. It also awards a prize to the most innovative gallery booth at the art fair.

Frieze New York opens its doors to the public tomorrow (May 10) and continues through Monday, May 13. The art fair opens daily at 11 a.m. and runs through 7 p.m. The only exception is Monday, when the fair closes at 6 p.m. The last entry to the fair is one hour before closing.

An important thing to know about Frieze New York is that tickets must be purchased BEFORE heading to Randall's Island. The art fair warns that tickets are limited. Admission is \$42 for one day and \$75 with catalogue. Student admission is \$26. Children 16 and under are admitted free of charge and must be accompanied by an adult at all times.

Frieze New York is made of gallery exhibitors, an outdoor Sculpture Park, Frieze Projects and Frieze Talks. Presented among the main gallery section are Frame and Focus. Focus presents "young" galleries exhibiting curated projects and artworks created for Frieze New York. Galleries can be in business for more than 11 years and debut art that has not been previously presented at any art fair. Frame presents solo exhibitions presented by galleries who are under six years old.

Frieze Projects presents specially commissioned works. Frieze Talks offers programming that features debates, panel discussions and keynote lectures. The Sculpture Park exhibits new selected works by established and emerging artists and is free to the public.

The London-based art fair is presenting a curated selection of world's leading contemporary art galleries hailing from across the globe, according to the fair. Around 30 percent are based in the United States with around 55 galleries coming from New York City. The balance of the fair is international and pulls from 32 countries, according to Frieze.

Countries include Argentina, Australia, Austria, Belgium, Brazil, Canada, China, Colombia, Denmark, France, Germany, Greece, India, Ireland, Israel, Italy, Japan, Korea, Lebanon, New Zealand, Norway, Poland, Romania, Russia, South Africa, Spain, Switzerland, The Netherlands, Turkey, UAE and the UK.

This year's Frieze Projects New York is curated by Cecilia Alemani. Five artists were invited to

conceive site-specific works that either react to the exceptional location of Randall's Island or engage with the experience of the fair. Participating artists include Liz Glynn, Maria Loboda, Mateo Tannatt, Andra Ursuta, Marianne Vitale. In addition, Frieze Projects also includes a literary project—Frieze Story—featuring original text by novelist Ben Marcus. Plus, a tribute to the legendary artist-run restaurant FOOD.

FOOD was originally conceived by Gordon Matta-Clark and Carol Goodden in 1971. Featuring a menu that changes daily, the artists chefs at *FOOD 1971/2013* are Matthew Day Jackson, Carol Goodden, Tina Girouard and Jonathan Horowitz, according to Frieze.

Then there's Frieze Sounds. For 2013, Frieze commissioned three audio works by Charles Atlas and the New Humans, Trisha Baga and Haroon Mirza. The sound works will be premiered in the BMW 7 Series cars that operate the VIP shuttle services from Randall's Island. The works will be streamed via the Frieze New York website and available to download starting tomorrow (May 10). They can also be heard at a listening station at the art fair. The audio works were curated by Cecilia Alemani.

The Outdoor Sculpture Park is curated by Tom Eccle. The outdoor installation features 12 artists who are represented by galleries exhibiting in the fair. ([See separate story for details](#)). Exhibiting artists include Paul McCarthy, Fiona Connor, Saint Clair Cemin, Martha Friedman, Nick Van Woert, Tom Burr, Tom Friedman, Andreas Lolis, Charles Long, Jason Meadows, Pae White and Franz West.

Also part of the fair is Frieze Talks. Programs are presented daily and feature lectures, debates, readings or panel discussions with creative types including artists, theorists, novelists, musicians and cultural critics. Expected on the roster are Douglas Crimp, Lydia Davis, Joan Jonas and Suzanne Lacy. Frieze Talks is curated by Sam Thorne (Associate Editor, frieze, London) and Dan Fox (Senior Editor, frieze, New York).

This year's Frieze New York has grown slightly from its inaugural year in 2012. There are approximately 10 more galleries participating in the 2013 edition than last year.

Following is a brief peek at Frieze New York 2013 before the crowds get there. Additional photos can be found at the Frieze New York website.



Galleria Lorcan O'Neill, Frieze New York 2013. Photograph by John Berens.
Courtesy John Berens/ Frieze.



Hauser & Wirth, Frieze New York 2013. Photograph by John Berens. Courtesy John Berens/ Frieze.



Esther Schipper, Frieze New York 2013. Photograph by John Berens. Courtesy of John Berens/ Frieze.



Anton Kern Gallery, Frieze New York 2013. Photograph by John Berens. Courtesy of John Berens/ Frieze.



Karma International, Frieze New York 2013: Focus. Photograph by John Berens. Courtesy John Berens/ Frieze.



Zeno X Gallery, Frieze New York 2013. Photograph by John Berens. Courtesy John Berens/ Frieze.

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For tickets, details and updates about the fair, visit friezenewyork.com.

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