## East End Arts Searching for Artists for its National Exhibition

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## Open Call for Artists: H<sub>2</sub>O

East End Arts' 2<sup>nd</sup> Annual National Juried Art Competition

Entry Deadline: April 17, 2013

## Show Dates: August 31 - October 5, 2012

The East End Arts Gallery is now accepting artist entries for their upcoming second annual national juried art competition and exhibit. This year's theme is  $H_2O$ .

There are two guest jurors for the competition. **Peter J. Marcelle** is the director of the Gerald Peters Gallery in New York City and owner of the Peter Marcelle Gallery in Bridgehampton, NY. **Bruce Helander** is an internationally-known artist and author, renowned critic, White House Fellow of the National Endowment for the Arts, and Editor-in-Chief of Arts Economist Magazine.

Entries selected by the jurors will be included in the " $H_2O$  "show, scheduled to run from August 9 through September 27, 2013 at the East End Arts' Gallery, located at 133 East Main Street in Riverhead, NY.

Water was selected for this year's exhibition to allow artists a broad interpretation that will allow for a diverse exhibition of artworks.

"Water comes in so many diverse forms: rain, ice, fog, snow, oceans, pools, clouds, tears... Choose one or more forms and let your creativity flow," suggests East End Arts Gallery Director Jane Kirkwood.

The East End Arts Gallery is now accepting entries online, which must be submitted by April 17, 2013 or by the late entry deadline of April 20, 2013 for an additional fee. Artists may enter up to five works for \$45.

**Entries are open to any two-dimensional media**, including painting, drawing, original fine art prints, photography, and computer art. Original work only, no reproductions. No 'appropriated' elements, unless original artist is credited in the title of the piece.

Artists will be notified of the jurors' decisions of inclusion in the show on or before May

**23, 2013.** If accepted, artists must ship the selected artwork per East End Arts' outlined shipping instructions, available on the web; failure to do so will prevent inclusion in the show. **For full prospectus and to enter, visit:** <u>www.juriedartservices.com</u> or call 631-727-0900.

The 'Best in Show' award winner will receive a 10-day stay in East End Arts' Artist Residence near Hamptons' Museums and Galleries, plus \$1,000 cash, and inclusion in a group show at the prestigious Peter Marcelle Gallery in Bridgehampton, NY. The winner will also receive 100 postcards announcing the  $H_2O$  Show, which will feature the image of her/his artwork.

Last year was East End Arts' first national show. The show attracted nearly 300 two-dimensional entries coming as far away as Korea, making the national show international. Fifty works were selected for inclusion in the show, with 'Best in Show' awarded to: *Morning Light*, an oil painting by Long Island artist Elizabeth Malonuwicz.

East End Arts Executive Director Pat Snyder notes: "We are pleased to be providing artists, both local and national, the opportunity to exhibit in a nationally recognized show with judges of formidable stature. Our second annual National Juried Art Show is a significant addition to the important and sophisticated art scene on Eastern Long Island."

The  $H_2O$  Show is one of seven art shows of 2013 at the East End Arts Gallery, under the umbrella theme "Celebrating Our Diversity". For the full 2013 Gallery Schedule and more details, visit <u>eastendarts.org</u>.

For more information, contact Gallery Director Jane Kirkwood at 631-727-0900 or gallery@eastendarts.org.

East End Arts, established in 1972, is a 501(c)3 not-for-profit arts organization, and operates a School of the Arts, an Art Gallery, and presents a variety of events and programs to promote the arts year-round. Proceeds from all events, sales, classes, donations, and memberships benefit the mission and commitment to building and enriching our community through the arts by way of education, support, advocacy, and inspiration.