



Parrish Art Museum Sets Openings for New Building

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by Pat Rogers

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WATER MILL, NY

The Parrish Art Museum has set a full slate of events to celebrate the opening of their new home in Water Mill, NY. A full week of Open Houses will run from Nov 3 to Nov 12, 2012. Open Houses for the public will be held daily from Nov 10 through Nov 12 from 11 a.m. to 6 p.m. Museum members can get an earlier look during Open Houses offered from Nov 4 to Nov 9. A VIP Open House and Reception takes place on Nov 3 for invited donors and museum members at the \$1,000 and above levels.

Museum admission is free from Nov 10 to 12, 2012.

Special events featuring live performances take place from Friday, Nov 9 to Sunday, Nov 11. They include the Joshua Light Show (Nov 9 at 6 p.m.), Watercolors: A Musical Tribute to Charles Burchfield by Nell Shaw Cohen (Nov 10 at 12:30 p.m. and 2:30 p.m.) and Gray, an experimental acoustic-electronic band, Gray will present A False Sense of Darkness (Nov 10 at 6 p.m.).

A Fall Family Festival will take place on Nov 11 from 1 to 5 p.m. The event includes entertainment by Bubblemania, Stilt-Walkers, balloon art, transformation face painting, caricatures, art activities and more.



The exterior of the North Entrance of the new Parrish Art Museum in Water Mill, NY. Photo by Matthu Placek.



Interior view of the new Parrish Art Museum in Water Mill, NY. Photo by Matthu Placek. Courtesy Parrish Art Museum.

The museum's opening also sees the launch of Platform. The new series is an artist-driven

approach to programming unfolding within the building and among the grounds of the new Parrish Art Museum. All of the new spaces are up for creative grabs: from the corridors to the café to the covered porches and terraces. Artists view the entire museum as a “potential canvas” for art that can “transcend disciplinary boundaries,” according to the museum.

Each quarter, a new artist or collective will be invited to create museum-wide works in response to the spaces and places of the Museum. The intent is to encourage new ways of experiencing art, architecture, and the landscape, according to the museum. Potential projects could include time-based art, performance, sound installation, social practice art, participatory events and emerging forms of creative expression. Platform is organized by Curator of Programs Andrea Grover.

Southampton artist Hope Sandrow was selected for the inaugural Platform Project. “Genius Loci” will be ready for experiencing in time for all of the Open House events.

“*Genius Loci*” (the prevailing spirit of a place) is a series of installations that integrate art and cultural objects used in rituals and ceremonies that mark a beginning or rite of passage, according to the museum. Sandrow’s practice often involves intensive historical research into site and place. “Genius Loci” will evoke symbols of new life and good fortune, making reference to the numerous cultures that have enlivened the history of the East End.

“Genius Loci” will remain on view from November 2012 through January 2013.

Inaugurating the art galleries are the unveiling of selections from the museum’s collection installed in the Permanent Collection Galleries and the temporary exhibition “Malcolm Morley: Painting, Paper, Process.” “Malcolm Morley: Painting, Paper, Process” remains on view from Nov 10, 2012 to Jan 13, 2013.



“North View Exterior,” computer-generated image. Copyright Herzog & de Meuron. Courtesy Parrish Art Museum.

BASIC FACTS: The Parrish Art Museum will hold Open Houses for its new home in Water Mill, NY from Nov 3 to Nov 12, 2012. Special events open to the general public will be presented from Nov 9 to 12, 2012. Museum membership allows entrance to Open Houses taking place from Nov 3 to 9, 2012. Contact the Parrish Art Museum for membership information.

The Parrish Art Museum new address is 279 Montauk Highway, Water Mill, NY. www.parrishart.org. Details on the performers can also be found at the museum’s website.

The new building was designed by Herzog & de Meuron of Switzerland. The New Parrish Art Museum is located on 14 acres. The building is 34,400 square feet. It was constructed by Ben Krupinski Builder of East Hampton and Southampton, NY.

The landscape design is by landscape architects Reed Hilderbrand LLC of Watertown, MA. The design consists of native plants and evokes the iconic features of the East End—meadow, wetland, scrub woodland, and long views of expansive sky and horizon.

UPDATED: Nov 2, 2012: VIP Open Houses set for Nov 3 and 4 were rescheduled to Nov 9 and 10 due to Hurricane Sandy. See <https://hamptonsarthub.com/2012/11/02/parrish-postpones-this-weekends-open-houses/>

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