



Affordable Art Fair Puts Success On View

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by Pat Rogers

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If you're jonesing for an art fair, the Affordable Art Fair (AAF) may be just the ticket. AAF arrives in New York City this week presenting art with friendly price tags. A Private Preview will be held on April 18, 2012. The fair opens to the public on Thursday (April 19, 2012) and continues through Sunday (April 22, 2012).

AAF includes installations, art talks and artworks presented by galleries from across the globe. Around half of the art is priced below \$5,000.



Karyn Mannix Contemporary at AAF. Booth # F6.

Photo by Karyn Mannix.

This year, AAF is featuring a 10-year Retrospective of School of Visual Arts (SVA) graduates who have gone on to find success in the art world. SVA student artworks have been part of AAF for the past 10 years, according to a release.

Art from the Hamptons art will be there too. Karyn Mannix Contemporary is bringing several top-notch artists to AAF. This is the first time the East Hampton-based dealer is participating in the Affordable Art Fair.

AAF held its first fair in 1999 to present art with prices that allows everyone to become an art collector. Prices in this year's fair range from \$100 to \$10,000, according to a release. Around half is priced below \$5,000. The point of AAF is to "demystify the art-buying experience, making it both welcoming and fun."

This year's fair has around 75 galleries from the United States and abroad. The international galleries are based in London, Toronto, Montreal, Paris, Buenos Aires, Madrid, Barcelona, Sao Paulo, Berlin, Brisbane, Brussels, Hanoi, the Gold Coast of Australia, Chelmsford, UK and other cities.

Galleries in the United States come from New York City (NY), Laguna Beach (CA); Park City (UT); Albuquerque (NM); Seattle (WA); Portland (OR); Greenwich (CT); San Francisco (CA); Shelburne Falls (MA) and other locations.

Here are a few artworks that are part of the fair:



“My Mother’s Country” by Anna Price Pitjara. Exhibited Cicada Aboriginal Art Gallery (Brisbane, Australia). Courtesy AAF.



“Curare” (detail) by Damien Hirst, 2012. Woodcut spot print, Edition of 55, 18 x 18 inches. Exhibited Manifold Editions (London, UK). Courtesy AAF.



“Mr Much too Much” by Anna Barlow. Ceramic. Exhibited Bicha Gallery (London, UK). Courtesy AAF.



“Annunciation 2” by Marie Danielle Leblanc. Mixed Media. Exhibited Elisa Contemporary Art (Riverdale, NY). Courtesy AAF.

Karyn Mannix Contemporary of East Hampton is presenting paintings by Grant Haffner, Steve Haweeli and Evan Zatti. Also, digital art by Zig and sculpture by Steven Zaluski.



“Blues at 3:42pm” by Steve Haweeli. Mixed Media, 24 x 24 inches. Exhibited Karyn Mannix Contemporary.



“Nivea Hiberna Crux Crucis” by Steve Haweeli. Mixed Media, 24 x 24 inches. Exhibited Karyn Mannix Contemporary.



“Head of Pond Road” by Grant Haffner. Exhibited Karyn Mannix Contemporary.



“The Promised Land” by Grant Haffner. Exhibited Karyn Mannix

Contemporary.



“Mona Trooper” by Zig (Art by Andy Leipzig). Exhibited Karyn Mannix Contemporary.



“Ascension of Television” by Zig (Art by Andy Leipzig).

The School of Visual Arts (SVA) is celebrating 10 years of exhibiting with AAF by presenting a Retrospective of students who “have made significant progress in their careers since first showing at the fair,” according to AAF.

The Retrospective presents 12 artists who have graduated from SVA. They are: Michael Bilsborough (2006); Steven Bindernagel (2006); Matthew Craven (2010); Brandon Davey (2009); Amy Elkins (2007); Daniel John Gadd (2008); Yuhi Hasegawa (2009); Cesar Chavez Lechowick (2007); Avery McCarthy (2008); Dan Perrone (2005); Amy Stein (2006) and Ivan Theorin (2009).

A panel discussion on Saturday at 4 p.m. cements the relationship between SVA and artists who are emerging. “Fair Game” will reveal the impact exhibiting in AAF had on new artists (including having their art purchased by art professionals). The panel is moderated by Dan Halm, who has curated the Visual Arts Gallery / SVA booth at AAF for the last 10 years. SVA was one of the first art schools to exhibit student artwork at an art fair, according to AAF.

Additional panel discussions and programs will be held throughout the fair. See www.affordableartfair.us/newyorkcity/spring-2012.php

BASIC FACTS: The Affordable Art Fair – Spring 2012 will be held from April 18 to 22, 2012 at 7 West 34th Street (between 5th and 6th Avenues) in New York City. A Private Preview Party will be held tomorrow (Wed, Apr 18) from 6 to 9 p.m. The fair opens to the public on Thurs (Apr 19). AAF is open on Thursday and Friday from 2 to 9 p.m.; on Sat from 11 a.m. to 8 p.m. and on Sun from 11 a.m. to 6 p.m. General Admission is \$12 for adults and \$10 for students and senior. Children under 12 years old are free.

For an exhibitor’s list and fair details: www.affordableartfair.us/newyorkcity/spring-2012.php.

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